



Public Information and Education MINUTES Jan. 3, 2017

Committee Members Present: Tina Mole, Marty Donnelly, Rich Parete, Berndt Leifeld, Mike Triolo, Tom Snow. Staff present: Diane Galusha, Alan Rosa, Tim Cox. DEP staff: John Schwartz

The meeting was called to order at 11:40 a.m.

1. Minutes from the Sept. 2016 meeting were accepted without change.
2. Diane provided a summary of the response to two RFPs seeking 1) to redevelop two websites (cwconline.org and watershededucators.org) and 2) to produce a 20-year retrospective video and a series of 5 short program-focused videos. These initiatives are in observation of the CWC's 20th anniversary in 2017 and will be funded through the Outreach budget. Following discussion on the RFP submissions the following resolutions were moved for full CWC Board action later today:
 - a. Marty moved and Tom seconded that Silvertop Graphics/Locust Grove Enterprises be contracted for website redevelopment at a cost not to exceed \$4,975. All in favor
 - b. Marty moved, Tina seconded that Vecc Videography be contracted to produce 6 short videos at a cost not to exceed \$13,950. All in favor
3. Round 19 grant contract update: Of 26 grant awards, 24 have executed contracts, 1 is in process and 1 grantee has chosen not to go forward with the project.
4. Round 20 application forms and guidelines have been posted on watershededucators.org. Proposals are due February 1.

Next meeting April 4, 2017

Meeting adjourned 12 noon.