

Catskill Park Wayfinding Signs

NYS DEC Catskill
Park Smart Growth
Implementation
Grant (2015)

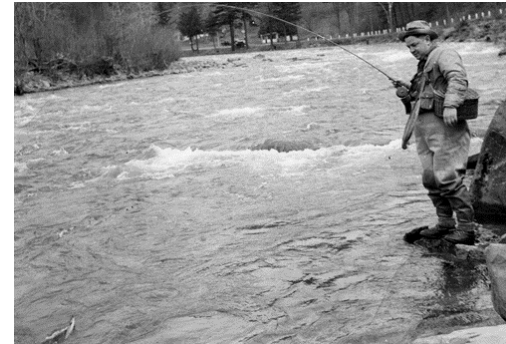


Purpose

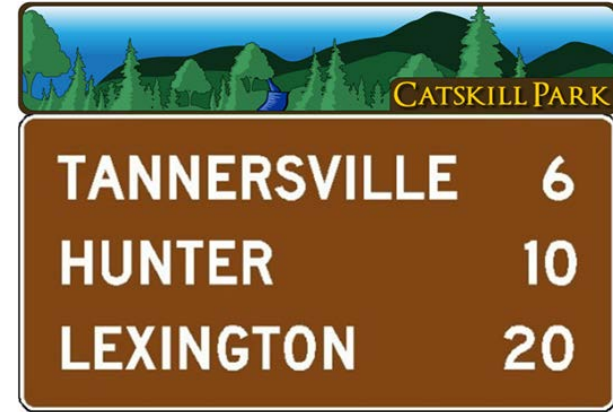
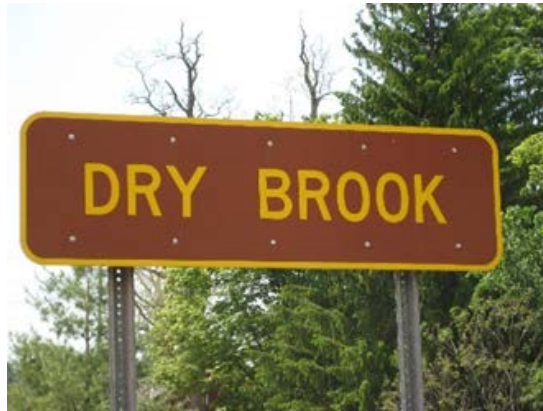
Develop a Wayfinding Sign System for Recreational Destinations in the Catskill Park Region

Benefits

- Increase awareness of the region's recreational resources
- Improve navigation and create a more seamless experience for travelers
- Better leverage economic activities associate with outdoor recreation
- Accomplish longstanding objectives in numerous plans
- Increase regional cooperation and marketing
- Opportunities to sign local destinations



Transition from historical yellow-on-brown to new white-on-brown with Catskill Park logo



- Conformance with MUTCD
- Opportunity for Catskill Park regional promotion



Many Catskill Park recreation destinations located on secondary roads

DOT will install all signs on state highways; cooperation is needed from local governments to install signs on secondary roads

Complete Wayfinding Signs for Route 28 & 30 Corridors (2016)

- Inventory existing signs (complete)
- Develop sign plan (complete)
- Submit sign plan to DOT, DEC, DEP for review (in process)
- Design layout of signs (DOT) (in process)
- Order signs from Corcraft (1st order submitted)
- Coordinate with village, town, and county governments on installation

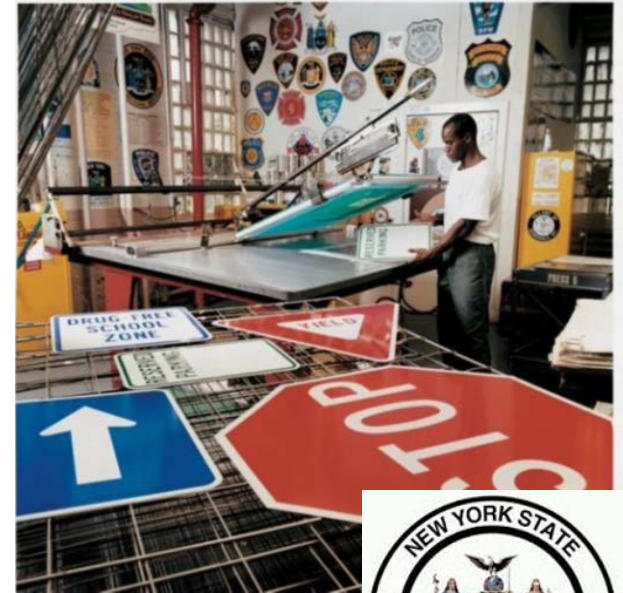
Continue to expand wayfinding throughout Park (2016-17)

- Route 23A & 23 next



Signs manufactured by Corcraft
at the Eastern NY Correctional
Facility

Corcraft – used by DOT;
competitive prices



Local governments in the Catskill
Park (and along “soft”
boundaries) can use white-on-
brown and logo for street signs
(not included in this project)



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Link to project web map for Route 28/30 Corridor:
www.geniuslociplan.com/wayfinding-signs-map-page